



## LAUGHING COYOTE

BRAND + GROWTH STUDIO

### WHO WE ARE

AT **LAUGHING COYOTE**, WE HELP SMALL BUSINESSES STAND OUT, SPEAK UP, AND GROW WITH CONFIDENCE.

LIKE COYOTES, WE'RE ECOSYSTEM ENGINEERS – BUILDING **STRONGER BRANDS**, **SMARTER MARKETING**, AND **THRIVING COMMUNITIES**.

WE PARTNER WITH AMBITIOUS ENTREPRENEURS TO CREATE BOLD IDENTITIES, SPARK ATTENTION, AND TURN IDEAS INTO LASTING **SUCCESS** – WHILE HAVING SOME FUN ALONG THE WAY.

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### WHAT WE DO

WE'RE NOT JUST A ONE-AND-DONE BRANDING COMPANY; WE AIM TO PROVIDE YOU THE TOOLS THAT YOU NEED TO **EXPRESS** + **GROW** YOUR BUSINESS.

THROUGH **BRAND** CREATION, REFRESH, AND POSITIONING, WE CAN HELP YOU ESTABLISH YOUR COMPANY TO MAKE IT REFLECT YOUR VALUES, AND STAND OUT AMONG THE COMPETITION.

WE POSITION YOUR BUSINESS WHERE IT NEEDS TO BE THROUGH STRATEGIC **MARKETING**, COVERING CONTENT CREATION, ADVERTISEMENT, AND WEBSITE CREATION + MAINTENANCE.

WE ALSO PROVIDE **SOCIAL MEDIA** SUPPORT AND PLANNING BY CREATING BESPOKE ASSETS, STRATEGIES AND ACTIVATIONS TO KEEP YOUR CHANNELS ACTIVE TO AMPLIFY YOUR BUSINESS.

# PRICING

## STARTER (£200 - £500)

- BRAND IDENTITY
- BASIC BRAND GUIDELINES
- WEBSITE CONCEPT
- SOCIAL MEDIA REVIEW/SET UP
- 1 CONSULTANCY SESSION

## GROWTH (£1,000 - £2,500)

- EVERYTHING IN **STARTER**
- CONTENT DIRECTION/TOV
- SOCIAL MEDIA SUPPORT
- MARKETING STRATEGY
- ANALYTICS

## PREMIUM (£3,000 - £7,000)

- EVERYTHING IN **GROWTH**
- WEBSITE CREATION/MAINTENANCE
- SOCIAL MEDIA MANAGEMENT
- STRATEGY CALLS + CATCH UPS
- CAMPAIGN PLANNING
- GROWTH ANALYTICS +STRATEGY

## ADDITIONAL

### SOCIAL MEDIA SUPPORT

- KIT 6-12 BRANDED POST TEMPLATES (£200 - £600)
- MONTHLY SCHEDULING & MANAGEMENT (£250 - £650PM)

### WEBSITE

- CREATION (£1,000 - £5,000)
- OPTIMISATION, MAINTENANCE + REPORTING (£50 - £150PM)
- UPDATE/CHANGE (£200)

### GROWTH SUPPOT

- MONTHLY CONSULTANCY SESSIONS (£50 - £100PM)
- EVENT SUPPORT (£250 - £650PM)

AFTER THE INITIAL **FREE CONSULTATION**, ALL FUTURE CONSULTATIONS WILL BE CHARGEABLE. INDIVIDUAL SERVICE WILL BE CHARGED ACCORDINGLY. ALL PRICES ARE SUBJECT TO CHANGE.

# GET IN TOUCH

IF YOU'RE INTERESTED IN OUR SERVICES, REQUEST A **FREE** CONSULTATION:

[contact@laughingcoyote.co.uk](mailto:contact@laughingcoyote.co.uk)

**HINT:** A GREAT WAY TO GET STARTED IS TO SEND US **5 BRANDING NOUNS** THAT COME TO MIND WHEN YOU THINK OF YOUR BUSINESS

**WEBSITE:** [WWW.LAUGHINGCOYOTE.CO.UK](http://WWW.LAUGHINGCOYOTE.CO.UK)

**FOLLOW:**



## THANK YOU

**MOBILE:** 07533544804

